

Everything you need to connect, communicate and succeed.



MEDIA TRAINING

WHAT IT IS

Lights. Camera. Action. Whether you're a CEO or a solopreneur, video is the new word of mouth. There's just one thing. It takes practice to be 100% you on camera. That's why we offer media training to simulate the situation you're going to be in. Practice is the process that gets you out of the way so your best, most authentic self is up front, undiluted and distraction-free. We do it all: art direction, message crafting, talking points, on-camera coaching and interviews. It's our job to help you do more of what you already do well – just be yourself.

SERVICE MENU

Production set-up: lights, wireless microphones and camera
Capture practice sessions: interview, demonstration or presentation
Coaching, art direction, talking points
Review and analysis of digital capture

WHAT'S NOT INCLUDED

Airfare & travel to client meetings
Postage and shipping
Script writing beyond bulleted talking points
Interviewer service for anything other than practice sessions

REQUIREMENTS

Single contact source for all client communication
Monthly billing paid by the 15th of each month
Billing cycle runs as scheduled in spite of client-driven delays
A portion of the fee is due to begin work
Email notification of project specification changes or additional project requests

FEE

Media Training: Two 4-hour days starting at \$1,500.00

It's impossible to convey the experience of working with Market Arts Creative until you've, well, experienced it. We work hard and smart. We do what we say we're going to do. We laugh a lot, mostly at ourselves; and we treat our clients the way we want to be treated. If you're ready to make an investment in your business, we'll invest ourselves in you.

IMAGINE THAT. WE DO.

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