

Everything you need to connect, communicate and succeed.



BRANDED WEB SITES

WHAT IT IS

Our goal for every client is a dynamic web platform; a vehicle that drives brand recognition, moves products, delivers multi-media enriched content and above all, puts your personality front and center. It's more than a web site. It's a center of attraction that pulls people in and puts you front and center without ever being pushy.

WHAT'S INCLUDED

STEP ONE

Strategy conferences to establish priorities and goals. Consider site architecture and the hierarchy of content. Reflect reorganized navigation in the site map.

STEP TWO

Clarify key messages. Edit content for consistency with key messages. Position products and services for maximum appeal.

STEP THREE

Design the site, building a recognizable and remarkable branded platform. Amp up the personality factor to pull visitors into and through the site. Promote who you are and what you stand for as well as products and services.

STEP FOUR

Build the site using current web development standards. Host the test site for review and approval. Launch site and deliver DVD of site files.

WHAT'S NOT INCLUDED

Airfare & travel to client meetings. Original photography or stock license fees. Music license fees. Audio/video production. Postage and shipping. Web maintenance. Writing of original content.

REQUIREMENTS

Single contact source for all client communication. Monthly billing paid by the 15th of each month. Billing cycle runs as scheduled in spite of client-driven delays. Email notification of project specification changes or additional project requests.

FEE

Small Biz: Starting at \$10,000.00
Enterprise: Starting at \$15,000.00
A portion of the fee is due in order to begin work.

OPTIONAL SERVICES

Customized shopping cart. Search engine optimization. Original content development.

It's impossible to convey the experience of working with Market Arts Creative until you've, well, experienced it. We work hard and smart. We do what we say we're going to do. We laugh a lot, mostly at ourselves; and we treat our clients the way we want to be treated. If you're ready to make an investment in your business, we'll invest ourselves in you.

IMAGINE THAT. WE DO.

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